

The Opus Group Joins The Climate Pledge

Opus Agency, MAS, and Verve Commit to Net Zero by 2040 Alongside Leading Global Brands



September 9, 2025

The Opus Group is proud to announce that we've joined [The Climate Pledge](#), standing alongside over 570 companies worldwide and making history as the *first* event agency network to sign on.

By committing, we're aligning with Amazon's bold goal of achieving Net Zero carbon by 2040, ten years ahead of the [Paris Agreement](#).

"Our industry is built on the power of gathering people around the world," says ESG Director [Robert Bartolucci](#). "That power comes with responsibility to design events that spark connection, while protecting the planet we share. Signing The Climate Pledge is our way of making that responsibility a reality."

What This Means in Action

Accountability

We'll formally report emissions, targets, and progress to Amazon on an annual basis. This builds on the sustainability reporting we already provide to clients and keeps us moving forward with transparency.

Leadership

By becoming the first agency in our space to sign, we're raising the bar for sustainable event management. This commitment strengthens our ISO-certified practices and gives our clients even more confidence in the experiences we build together.

Collaboration

Through the Climate Pledge Portal, we gain direct connections with other signatory companies, opportunities to collaborate on projects, and access to training and resources that sharpen our expertise.

Future Focused

Our commitment to The Climate Pledge starts with action today and drives that momentum into a sustainable future. From reducing our footprint to innovating with purpose, we're determined to prove that the future of events and experiences can be both impactful and sustainable.

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