

DATA PROTECTION STATEMENT AND PRIVACY POLICY



At Event Leaders Exchange (ELX), we are committed to ensuring the privacy and security of your personal data. This Data Protection Statement and Privacy Policy outlines how we collect, use, and protect the personal information you provide to us.

1. Scope of the Policy

This policy applies to all personal data collected by ELX through our website, events, newsletters, and any other interactions you may have with us.

2. Collection of Personal Data

We will collect personal information from you when you interact with us, such as when you register for events, subscribe to newsletters, or participate in our programs. This may include but is not limited to your name, address, contact details, and any other information necessary for the services we provide.

3. Use of Personal Data

We use the personal data you provide for purposes related to the services we offer and to communicate with you effectively. This may include providing information about upcoming events, sending newsletters, or responding to inquiries. By providing your address, you consent to Event Leaders Exchange (ELX) shipping appropriate items to your provided address for gifts related to our services. This may include items such as promotional materials, event memorabilia, or other relevant items. We assure you that your address will only be used for this purpose and will not be shared with third parties for unrelated purposes.

4. Data Sharing and Disclosure

We do not sell, rent, or trade your personal data to third parties. However, we may share your information with trusted service providers who assist us in operating our organization and providing services to you. We ensure that any third parties with whom we share your data adhere to strict confidentiality and data protection standards.

5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies on our website to enhance user experience and analyze website traffic. You can manage your cookie preferences through your browser settings.

6. Data Security

We take a robust approach to the security of both personal data and business-sensitive information. We implement appropriate technical and organizational measures to safeguard your personal data against unauthorized access, alteration, disclosure, or destruction.

7. International Data Transfers

If we transfer personal data internationally, we ensure that such transfers comply with applicable data protection laws, including the General Data Protection Regulation (GDPR) for EU data transfers.

8. Data Breach Procedures

In the event of a data breach, we have established procedures to promptly address the breach, mitigate its effects, and notify affected individuals and relevant authorities as required by law.

9. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected or as required by law. When we no longer need your information, we will securely delete or anonymize it.

10. Your Rights

You have the right to access, correct, or delete your personal data held by us. If you wish to exercise any of these rights or have any questions about our data protection practices, please contact us using the details provided below.

11. Changes to this Statement and Policy

We reserve the right to update or amend this Data Protection Statement and Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this statement and policy periodically for any updates.

Contact Us: If you have any questions, concerns, or requests regarding your personal data or this Data Protection Statement and Privacy Policy, please contact us at administrator@eventleaders.com.