

#1

Lead the Industry

Named the No. 1 trade show destination in North America for over 25 consecutive years, Las Vegas offers unmatched venues from iconic resorts to unique spaces, backed by expert teams who deliver memorable events of every size.



Boost Attendance

Meetings and events in Las Vegas draw larger crowds, keep attendees engaged longer, and attract more qualified buyers, boosting attendance by 9% and increasing average time on the show floor to 10.9 hours.



9%

165+

Connect Seamlessly

More than 1,100 inbound and outbound flights daily with nonstop service from 165 U.S. and international cities.



best reasons to meet in **LAS VEGAS**

320+

Shine Year-Round

Las Vegas averages moderate temperatures with 320 days of sunshine each year, and fewer than five inches of precipitation annually.



15 million

Scale Limitlessly

15 million sq. ft. of exhibit & meeting space
Built to host groups of any size, any format.



6M+

Arrive Effortlessly

Las Vegas makes it easy to get around with the Monorail and Vegas Loop. Together, these zero-emission systems provide fast, traffic-free connections to over 6 million visitors annually.



40+

Elevated Experiences

Home to more than 40 celebrity chefs and Michelin-level dining, Las Vegas serves unforgettable culinary experiences around the clock, because we never sleep and neither does your appetite.



Hospitality Redefined

Las Vegas sets the standard for hospitality, offering world-class service, a wide range of accommodations from luxury resorts to budget-friendly stays, and a seamless experience that keeps every guest close to the action.



Celebration Ready

Las Vegas offers an unmatched variety of venues, from iconic resorts to one-of-a-kind spaces, creating memorable settings for meetings, events, and celebrations of every size.

THE WORLD'S *number one* MEETING DESTINATION



LAS
Vegas
VEGASMEANSBUSINESS.COM



Limitless Entertainment

As the Entertainment Capital of the World, Las Vegas lets every attendee curate their own experience, with endless options from concerts and shows to sporting events, attractions, and more.



Category of One

With more than 150,000 rooms and nearly 15 million square feet of meeting space, Las Vegas delivers the best group value in the world, offering world-class resorts and competitive rates on par with Orlando and well below destinations like New York, San Francisco, and Miami.

Sources: LVCVA, STR