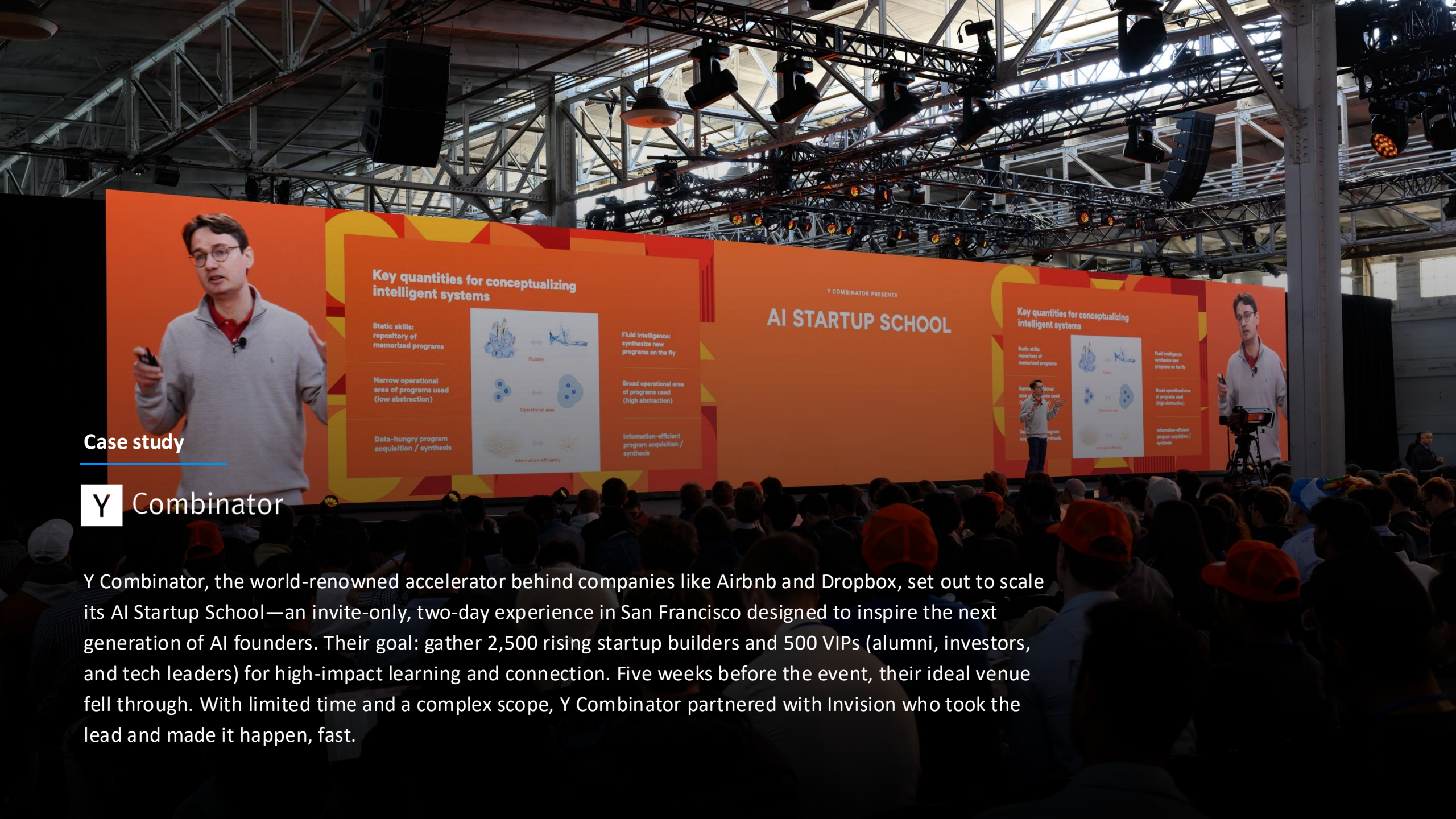
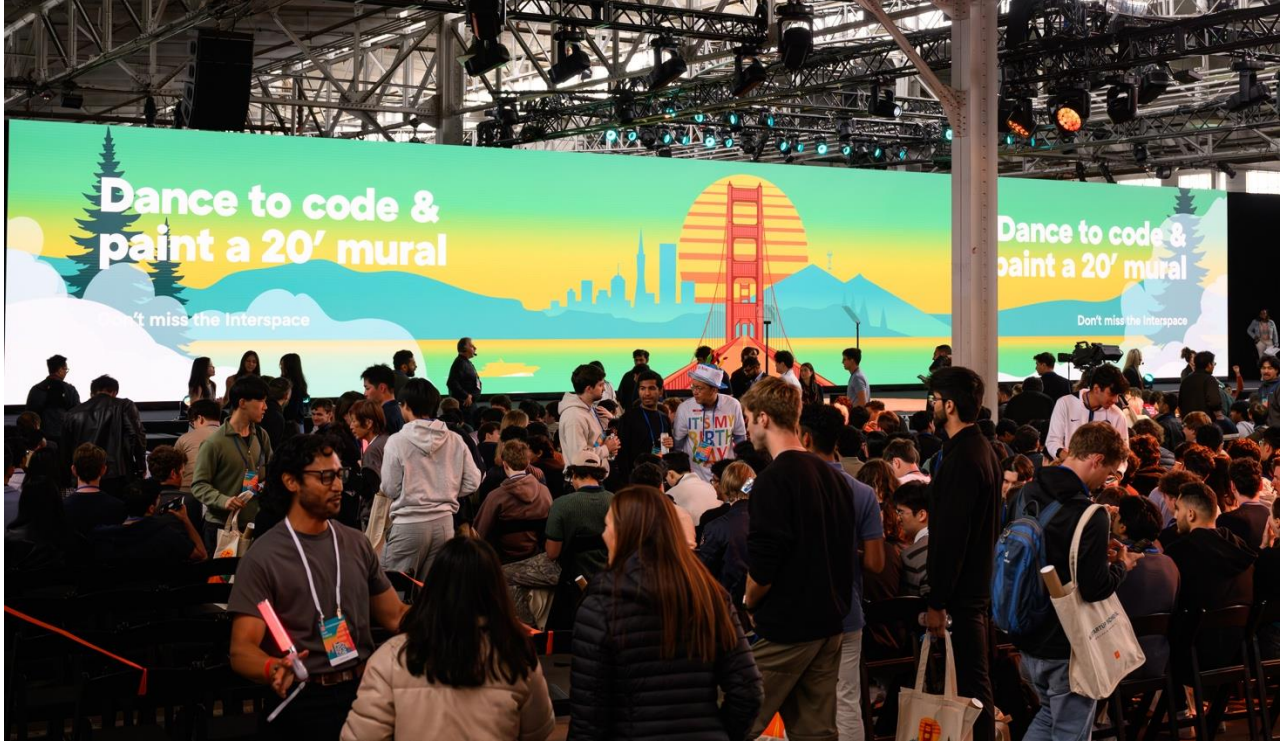


## Case study

# Y Combinator

Y Combinator, the world-renowned accelerator behind companies like Airbnb and Dropbox, set out to scale its AI Startup School—an invite-only, two-day experience in San Francisco designed to inspire the next generation of AI founders. Their goal: gather 2,500 rising startup builders and 500 VIPs (alumni, investors, and tech leaders) for high-impact learning and connection. Five weeks before the event, their ideal venue fell through. With limited time and a complex scope, Y Combinator partnered with Invision who took the lead and made it happen, fast.





## Solution

Invision partnered with Y Combinator as full-service production lead, transforming Pier 48—a 245,000 sq. ft. warehouse—into a fully activated environment. We managed the permitting process, the registration agency, security, traffic, staffing, and wayfinding, and crowd flow of attendees and VIPs across three spaces.

At the heart of the experience was **Interspace**, a digital activation zone showcasing how AI sparks creativity and connection.

The highlights:

- **A 30-foot-wide AI graffiti wall**, powered by proprietary software created by Invision, invited students to doodle, remix, and erase on an ever-evolving canvas

- **AI-powered music installation** brought code to life, with a live DJ coding music in real time as attendees voted to shape generative visuals — a fusion of tech, art, and rhythm that turned the space into a digital performance.

**Invision delivered six keynotes, five fireside chats, and 12 breakout sessions alongside immersive digital activations. Attendees left energized and inspired, while Y Combinator saw the event as a blueprint for scaling future programs. The project proved what's possible when a bold idea meets the right mix of expertise: delivered on time, on brand, and at scale.**