



WHY

TORONTO?

CONVENIENT + ACCESSIBLE

2  international airports that serve over 180 global destinations

60% of the global economy is accessible by daily, non-stop scheduled service from Toronto Pearson International Airport

ACCOMMODATIONS

180  hotels

43,000  hotel rooms

1.8 million

sq ft (167,225 sq. m.) of exhibit and meeting space across two major convention centres:

- **Metro Toronto Convention Centre (MTCC):**
700,000+ sq. ft. (65,000+ sq. m)
- **Enercare Centre (Exhibition Place):**
1 million sq. ft. (92,903 sq. m) of flexible convention space
- **Beanfield Centre (Exhibition Place):**
160,000 sq. ft. (14,864 sq. m) of meeting space

BIG TICKET ENTERTAINMENT

8  professional sports leagues - including Canada's only NBA and MLB teams

TIFF is one of the largest publicly attended film festivals in the world, attracting over

480,000  **PEOPLE ANNUALLY**

GLOBALLY INSPIRED FOOD

 first Canadian city with MICHELIN Guide-recognized restaurants

100  restaurants in the MICHELIN Guide 2022

including 13 newly-minted MICHELIN-starred restaurants and 17 Bib Gourmands

CREATIVITY + INNOVATION

HOME TO
40% of Canada's business headquarters

2nd  largest financial centre in North America