

DESTINATION TORONTO

100%

PLANNING WITH PURPOSE

The Destination Toronto I.D.E.A.S. Guide is your roadmap to planning events that are Inclusive, Diverse, Equitable, Accessible and Sustainable.

As a destination for business events, Toronto thrives on diversity, innovation and cultural fusion. It's the heart of Canada's creative and economic engine, where global perspectives meet distinctly Canadian values.

To ensure your meeting, conference or incentive program reflects the city's spirit, tap into the expert strategies and practical planning tools inside Destination Toronto's I.D.E.A.S. Guide. The guide offers invaluable tips, practical checklists and resources to help plan inclusive, equitable and accessible events.



**Explore the
I.D.E.A.S. Guide**

EVENT DESIGN

CREATING ACCESSIBLE & INCLUSIVE SPACES

416



Intentional planning can transform your event into a powerful platform for inclusion, accessibility and sustainability. From inclusive communications to accessible venue design, learn how to embed thoughtful choices at every stage. “Inclusion is about applying the lens of accessibility... understanding the holistic visitor experience, thinking holistically about how accessibility touches every component of planning,” says Maysan Ziv, founder of AccessNow.

Leading experts like Dionne Bishop of Events by Dionne, Tuesday Johnson-MacDonald of Tap Resources and many others bring cultural intelligence and creativity to your gathering. With intentionality, you’ll find an event structure check-list covering every guest touchpoint—from the registration process and signage to greeters and document access.



THERE’S MORE!

Visit the **I.D.E.A.S. Guide** to discover more **Event Design resources.**

KEYNOTES & SUBJECT MATTER EXPERTS



Toronto is home to an inspiring range of speakers and thought leaders who bring deep expertise and lived experience to the stage. Connect with local experts like Michael Bach, founder of the Canadian Centre for Diversity and Inclusion, who offers powerful keynotes and workshops that drive meaningful dialogue and engagement.

You'll find guidance on collaborating with Indigenous leaders and creating land acknowledgment statements that are respectful and contextually appropriate. An audio-visual checklist helps ensure your presentations are inclusive, with options for closed captioning, ASL interpretation and translation services.



PARTNERSHIPS & LEGACY

CONNECT WITH LOCAL COMMUNITIES



Your event can do more than inspire attendees—it can leave a positive legacy. Access tools to help you source Toronto-based diverse, certified suppliers, including businesses that are at least 51% owned by women, Indigenous peoples, newcomers, racialized communities and the 2SLGBTQIA+ community.

Discover ways to partner with local experts and community organizations that align with your event's values, including food donations to Second Harvest, a materials donation to Habitat for Humanity ReStore, or donations that support refugees and reforestation.

Discover more on Partnerships & Legacy initiatives in the I.D.E.A.S. Guide.



VENUES & CATERING: GLOBALLY INSPIRED FLAVOURS



Toronto's culinary scene is a true reflection of the city itself—diverse, inclusive and globally influenced. Caterers such as The Food Dudes, Eatertainment and Encore Catering not only deliver bold flavours but also lead with sustainable practices, including waste reduction, biodegradable packaging and hybrid vehicle fleets.

Discover standout women and BIPOC-owned restaurants and breweries like The Real Jerk restaurant and Red Tape Brewery, offering authentic tastes and welcoming environments that reflect values of inclusion and community impact.



READY TO PLAN A PURPOSE-DRIVEN EVENT IN TORONTO?

TAKE A FEW MINUTES TO EXPLORE
THE FULL [DESTINATION TORONTO
I.D.E.A.S. GUIDE](#) AND UNLOCK EVEN
MORE STRATEGIES, CHECKLISTS
AND EXPERT INSIGHTS TO HELP
YOU DESIGN INCLUSIVE,
ACCESSIBLE AND IMPACTFUL
EVENTS THAT RESONATE LONG
AFTER THE FINAL SESSION ENDS.



CONTACT US

Have questions or need planning support? Destination Toronto's experienced Business Events team can help bring your vision to life—and ensure your event is as meaningful as it is memorable.

